

ZGS Advisory Board Chairperson - Craig Thompson



- ZGL/ZIL Director since August 2019
- Chairperson ZGS Advisory Board
- Member of the People and Culture Committee
- Zespri Representative KVH Board

Craig Thompson has been in the kiwifruit industry for over 30 years and has orchard ownership both directly and via company shareholding in Gisborne, Opotiki, Te Puke and Latina Italy. He is a former Managing Director and current Director of OPAC, a post-harvest and orchard management company in the Eastern Bay of Plenty.

Craig worked for Zespri from 2015 to 2019 as the European Supply Manager for ZGS Europe based in Italy.

In his former OPAC MD role Craig was involved in various industry groups and was a Director of Kiwifruit Vine Health (KVH). He grows both Zespri Green and Gold and is actively involved in orchard management via his business Thompsons Horticulture Ltd.

He is also involved with DCD Orchards Ltd and Kaiaponi Farms Ltd in Gisborne and he is a Director and has company shareholding in both companies.

ZGS Advisory Board Director - Peter McBride



Peter is an experienced primary producer and agricultural businessman - specialising in two of New Zealand's iconic industries - dairy and kiwifruit.

A former Director and Chairman of Zespri International, he was voted on to the Fonterra Board as a farmer-elected Director in 2018, and was appointed Chairman in November 2020.

His corporate agricultural experience has provided him with exposure in a number of international markets, in particular the Asia Pacific Region, Europe and Latin America. Peter has leadership experience in the New Zealand rural sector through his work with Zespri, particularly in his command of the PSA crisis, which had the potential to decimate the New Zealand kiwifruit industry.

He was previously a Director of the New Zealand International Business Forum and is a current member of the New Zealand China Council.

In 2018, Peter was awarded Horticulture NZ's Bledisloe Cup for leadership, and Deloitte NZ Chairperson of the year. He was praised by the Deloitte judges as chairing a united and constructive board.

ZGS Advisory Board Director - Kevin Murphy



Kevin has been involved in agriculture on the Central Coast of California for 30 years in key leadership roles and is the former CEO of Driscoll's Inc. Driscoll's grows and markets fresh berries with operations in over thirty countries. As CEO, he was instrumental in driving the international expansion of the business in Europe, Australia and Asia.

Prior to Driscoll's, he served as President for Capurro Farms. Kevin's career also includes working at Fresh Express, the pioneer in packaged salads in the US, for over 10 years. During that period, he held various jobs that included heading up strategic planning, marketing and operations for the company.

Over the last few years, he has also been active in driving for immigration reform that will allow for undocumented workers to receive legal status in the US. His advocacy efforts have included testifying in Congress, writing an op ed piece in the WSJ outlining the three key elements needed for effective change and speaking at various conferences/organizations on the subject of immigration reform.

He is now on several boards, a corporate advisor for Temasek (Singaporean sovereign wealth fund) and provides advise to leading agricultural and food organizations around the world.

Kevin was born and grew up in South Africa. He has an undergraduate degree in agricultural economics from the University of Kwazulu Natal in South Africa and an MBA from Edinburgh Business School, Herriot Watt University in Scotland.